President’s Introduction to the New Executive

I was honoured to be formally installed as President at the Ifpra World Congress and thank Immediate Past President Torgeir Sorensen for an outstanding three years leading Ifpra towards a sustainable future including the completion of a strategic review of Ifpra.

Neil McCarthy was elected President Elect at the General Assembly after serving as the Chair of the Ifpra Asia-Pacific Region and Vice President for the World Urban Parks Initiative where he has facilitated international discussions on championing urban parks, chaired the joint project control group overseeing the strategic review of Ifpra and was a member of the CEO and Secretariat recruitment team. Neil is considering roles facilitating the future and good governance of Ifpra.

The Chair of the Ifpra Asia-Pacific Region is now Chris Rutherford, World Commissioner for New Zealand.

James McCulloch continues as Chair of the Ifpra Europe Region. In addition James chaired the recruitment team for the new CEO and Secretariat and was a member of the joint project control group overseeing the strategic review of Ifpra.

Dr Christy Boylan continues as Vice President Ifpra Academy which he has developed in conjunction with the Eppley Institute and the Ifpra Academy Board, and as the Secretary for Ifpra Europe. Christy also served on the joint project control group overseeing the strategic review of Ifpra and on the CEO and Secretariat recruitment team.

Dr Noor Azlin Yahya will consider the role of Vice President for the Science Committee. Azlin had previously taken on the role of Vice President for Benchmarking and Best Practice and drawn a Committee together for that. The role of Vice President for Benchmarking and Best Practice is still under consideration.

Dr Cecil Kinijnedijk stood down, due to professional commitments, from the Science Task Force after conducting a well-received meta study of studies on the Benefits of Parks that helped put Ifpra on the map in this area. Cecil was also involved in the early development of the Ifpra Academy.

Cliff Lacey stood down as Vice President for the Ifpra Congress at Lake Louise, Alberta after putting together an excellent conference in partnership with the Alberta Recreation and Parks Association, including a superb 1800 kilometre pre-conference tour of Alberta.

Emanuel Trueb, President
Honouring Significant Contributions to Ifpra

At the Ifpra Congress at Lake Louise some special members who had made long-term or otherwise outstanding contributions to furthering Ifpra’s outcomes were honoured with the Ifpra Medal, which is a new award. Gold medals were presented to Alan Smith (along with a carving by tribes Indigenous to Alberta) for an exceptional 29 years as Ifpra’s CEO and General Secretary, Torgeir Sorensen and John Brandenburg. Silver medals were presented to Gilbert Briscoe, David Aldous, and Yoritaka Tashiro for unstinting service over a long period. It was particularly gratifying to have honoured David Aldous and for him to leave us on a high note. Medallists will be featured in following newsletters.

Gilbert Briscoe, John Brandenburg, Alan Smith, Torgeir Sorensen, David Aldous and Yoritaka Tashiro sporting Ifpra Medals at Lake Louise, Alberta.

“A New Vibrant Ifpra”

Outgoing President Torgeir Sorensen devoted much of his report to recent work to rejuvenate Ifpra, considering we were likely entering the second most important stage in Ifpra’s history following its inception.

Recent developments have seen the Scientific Task Force’s Benefits of Parks study, the development and near-readiness to launch of the Ifpra Academy, the world urban parks outreach initiative that brought organisations together in Dublin and merged into the Ifpra Strategic Review by Parks For Life (a group of national park associations) and new business planning and Secretariat.

Gil Penalosa, Digby Whyte, Torgeir Sorensen, James McCulloch, Russell Watkinson, Steve Coleman, David Clarke, Paul Bramhill, and Christy Boylan at a Review strategy meeting in Reading, UK

Following input from Ifpra members in London, Hamburg and Sydney and by survey, as well as with external stakeholders, Parks for Life delivered a report positioning Ifpra to lead the development towards a strengthened global network, championing urban parks (and all associated recreation, amenity and conservation activities). The Review Report, which will be available to members, has developed plans for a more inclusive membership, evolved structure, business planning and sustainable budget. The General Assembly at Alberta approved formation of a Task Force with representatives of Ifpra and other partnering organisations to develop the ‘New Ifpra’ (the working title that replaces the Report’s reference to a World Urban Parks Association) ready for a decision by the General Assembly in 2014.

New CEO-Secretariat

The Strategic Review also provided for a business plan and budget that would provide for improved services bridging towards the larger and sustainable ‘New Ifpra’. With Alan Smith standing down a CEO and Secretariat recruitment process was undertaken by James McCulloch (Chair), Neil McCarthy
and Christy Boylan seeking expression of interest from Parks for Life members and resulting in the appointment of the New Zealand Recreation Association (NZRA) with Dr Digby Whyte as CEO.

The NZRA bid provided for a four day per week CEO and one day per week administration to resource the increased business plan, member services and program to develop the New Ifpra. The NZRA is a vibrant 1500 member association representing New Zealand’s parks and recreations professionals, and with strong systems and a diversified budget. Digby (pictured) led the Parks for Life Review. He has held senior management positions with national, state, regional and local parks agencies; and governance roles with the NZRA (Executive), Parks Forum (Executive) and Ifpra (Academy Board).

Ifpra’s headquarters move from Reading, UK to the NZRA’s offices in Wellington, New Zealand’s capital city, and will retain Ifpra’s full identity. Digby will operate from Darwin, Australia, the Ifpra Europe Secretariat from Dublin, Ireland (Christy Boylan) and the Ifpra Asia-Pacific Secretariat from Marlborough, New Zealand (Nic Crous).

The new Secretariat commenced on 11 November and is currently developing the systems and financial structures to support members and Ifpra’s business plan. A new-look website is expected by late December 2013.

The new contacts are:

CEO          Digby Whyte   Phone +61 439 229997   E-mail  ceo@ifpra.org
Administration  Katie McCrae   Phone +64 4 8015598   E-mail  office@ifpra.org

Note the new email using the ifpra.org domain name. The previous Ifpraworld@aol.com is now discontinued but will be checked for a period.

Ifpra’s postal address is: PO Box 11  132 Manners Street, Wellington 6142, New Zealand
Ifpra’s physical address is: Mountain Safety House, Level 3, 19 Tory Street, Wellington
The Website remains www.ifpra.org using the same domain name as the new Email.

New Business Plan

Activities of Ifpra for 2013/14 and 2014/15 are now organised under a comprehensive business plan with six Key Result Area groupings to boost and measure Ifpra’s activity:

1. Leadership and Administration
   • Implementing the strategic Review, establishing the new secretariat and effective governance, and implementing the New Ifpra Taskforce to create an Ifpra MkII

2. Performance and Benchmarking
   • Developing a benchmarking program, promoting Yardstick, creating an awards program, facilitating best practice

3. Promoting Parks and Community Health
   • Completing and reporting on the Alberta conference, facilitating Parks Week with Parks for Life, promoting Healthy Parks healthy People

4. Knowledge and Research
   • Implementing the Ifpra Academy and certification, facilitating knowledge networks for members, creating a resource database on the website, promoting the Benefits of Parks research
5. Membership Services and Communications
   - Increased membership activity, engagement and communication; shared database, member networks, new website, e-magazine/newsletter, annual report, meeting support, regional conferences and workshops

6. Budget and Finance
   - Audit committee and increased financial reporting, improved income diversity, improved membership and renewal systems

The business plan is matched by a budget that will utilise reserves and increased income diversity to step up activity towards a sustainable New Ifpra within 18 months. The indicative budget was approved by the Commission, subject to finalisation by the New Executive in consultation with World Commissioners.

Ifpra World Congress/ARPA Conference highlights

The excellent pre conference tour of Alberta organised and hosted by Cliff Lacey was attended by a large number of Ifpra members and will be the subject of a separate article in the next newsletter.

The Alberta Recreation and Parks Association is a large and active association of 1500 members that holds their annual conference every second year at the Fairmont Chateau Lake Louise in Banff National Park. The Congress/Conference was well organised and balanced with park and recreation presentations and panels. As a joint conference Ifpra members provided 25 percent of presentations, adding a distinctly international flavour:

- Ifpra Certification, Competencies and the Ifpra Academy (Christy Boylan IRL, Steve Wolter USA, Austin Hochstetler USA)
- Making a 350 Year Old Urban Park Relevant Through Diverse Events & Activities (Margaret Gormley IRL)
- Making Costs Visible (Anna Steidle DEU)
- Resilience and the Future of Parks (Neil McCarthy AUS)
- Legacy, Global Trends in urban park development (Yoritaka Tashiro JPN, Mari Yajima JPN)
- Rebuilding After a Natural Disaster (Toru Minegishi JPN, Derek Roozen NZ)
- Another Way? The UK Park Trust Model (James McCulloch UK)
- Playgrounds from Scratch/Community Gardens in Basel (Emanuel Trueb CHE)
- Parks: Sharing Together/Learning Together/International Communication + International Solutions = Local Success (Chris Rutherford NZL, Todd Reichardt and Pekka Engblom FIN)
- How to Organise Volunteer Work in Recreation and Parks (Elina Nummi, Ritta Partanen FIN)
- Enjoy Your Park in a New Way: be Mobile (Sari Suomalainen FIN)
- Urban Green Structure as a Means of Promoting Public Health and Wellbeing (Torgeir Esig Sorensen NOR)
- How Parks and Recreation Spaces Contribute to Health (David Aldous, AUS)
- A poster presentation on the Japanese Parks and Recreation Foundations Qualified Parks Administrator (QPA) certification.

Other presentations ranged from The Benefits of Parks, Exploring Health Values of Parks, Recreation and Health: Partners for Wellbeing, Bringing Back Nature Play, The Business of Recreation-Building Alternative Revenues, How Consumer Leisure is Changing the Role of Public Recreation and Parks, New Horizons (developing Canadian professional certification), Convenient Living is Killing Us: Yet
There is Hope, the Power of Coalition, The Canadian Index of Wellbeing, Conservation Ethic and Experiential Education, to Encouraging Diversity in your Communities. ARPA supported a substantial presence of around 20 University students and included student and Ifpra member career discussions in a one-on-one ‘speed dating’ format.

A keynote address by Tonya Surman on The Collaborative Economy explored innovations in leveraging small financial contributions from engaged community members – ranging from purchasing a tower block to sponsoring whacky mini-events, to crowd sourcing.

And of course the Ifpra Executive, Commissioners and Members were able to come together to conduct business at the World Commission, General Assembly and Region Meetings where there was considerable discussion about recent initiatives and Ifpra’s future. A joint dinner with the Ifpra Executive and ARPA Board strengthened our Canadian relationships, the Reception included the formal installation of the Ifpra President, the Ifpra banquet was an opportunity for Ifpra members to get together and recognise senior members with the Ifpra Medal presentations, and social evenings included a substantial trade show and taste of Alberta entertainment.

Ifpra Academy

In partnership with the Eppley Institute Ifpra has developed two levels of professional certification to recognise where a parks has reached an on-going standard of professionalism, and will be offered from January 2014.

The Certified Parks Professional (CPP) recognises parks professionals in countries where certification is unavailable. The applicant must be an Ifpra member, meet experience and competency-based criteria and maintain their status through a level of continuing education.

The Certified International Parks Professional (CIPP) recognises senior professionals with an international perspective who can operate in an international environment. The applicant must hold or be eligible for CPP, have 10 years of senior professional park-related experience and meet 3 of 4 CIPP competencies and 4 of 7 internationally related activities.

The World Commission approved the Memorandum of Understanding for the Ifpra-Eppley Institute partnership, a Terms of Reference for the Ifpra Academy Board of Regents (to oversee the certification program), and the Regents as follows:

- Dr Christy Boylan (Chair) (Ireland)
- Torgeir Esig Sorensen (Deputy Chair) (Norway)
- Steve Wolter (Executive Director Eppley Institute, USA)
- Professor Yoritaka Tashiro (Japan)
- Professor Richard Hendrick (South Africa)
- An Australasian Rep (to be engaged)
- Graciela Barreiro (Argentina)
- Emanuel Trueb (ex officio as President Ifpra) (Switzerland)

Ifpra Benchmarking and Best Practice

This Committee was recently formed with a Terms of Reference to promote best practice and benchmarking activities among Ifpra members, report on the Yardstick agreement and outcomes, scope member requirements for benchmarking and conduct and review standards and awards.
Members of the new Committee are:

- Noor Azlin Yahya (Chair; Under consideration for Science Committee)
- Neil McCarthy (Australia)
- Christy Boylan (Ireland)
- Chris Rutherford (New Zealand)
- James McCulloch (UK)
- Anna Steidle (Germany)
- Daniel Boulens (France)
- Noriah Mat (Malaysia)
- David Aldous (Australia, until November 2013)

Future Conference Program

With a significant number of conferences and programs by Ifpra and other Institutions on the horizon there has been some discussion about how Ifpra engages without diluting the attendance of members. Certainly Ifpra’s own programs will be a priority.

2014

1. Ifpra Asia Pacific Congress 2014, Penang, Malaysia, (NB likely June dates to be determined)
Subtitled *Parks as Melting Pots and Venues for Environmental Learning* the Congress is held in conjunction with the Malaysia Urban Forestry Conference and offers Ifpra members opportunities for submitting papers, exploring impacts of multicultural urbanisation, technical in-congress tour and post-congress tour. There will be an Ifpra Asia-Pacific members meeting and pre congress technical visit, networking and potential Yardstick meeting.

Noor Azlin Yahya, Head of the Ecotourism and Urban Forestry Program of the Forest Research Institute Malaysia, is coordinating for Ifpra and may offer alternative options, including visiting the Institute. For further information you can contact her at azlin@frim.gov.my or on +603 62797000

Indicative registration costs are $550 USD with post-congress tour or $500 USD without.

The Congress hopes to address the challenges in balancing a healthy development for human needs and conservation of natural resources for sustainability. It is forecasted that 17 out of 27 world’s largest mega-cities will be in Asia by 2015. Most Asia Pacific cities are becoming melting pots of various cultures. In park management, needs of a multi-cultural population should be addressed and at the same time measures taken to ensure that natural environments and resources are conserved. The impact of urbanization is reflected in human lifestyle and infrastructural development for human needs will bear consequences on natural resources.

The conference has six themes, shown as sessions in the following program.
Program (Note June dates and finalised program to be confirmed)

Monday  
Ifpra Asia Pacific Meeting
0900-1130 Pre-congress technical visit to Penang Hill (open to accompanying persons)
1230-1300 Lunch for visit participants
1400-1600 Ifpra Asia Pacific Members Meeting
1600-1800 Ifpra Workshop/Executive Members Meeting
1800-2000 Free time
2000-2200 Dinner

Tuesday  
Day 1 Ifpra Congress 2014
0900-1000 Opening ceremony
1000-1030 Refreshments
1030-1100 Keynote paper/Plenary session
1100-1300 Session 1 – Parks for Multicultural Societies: Trends and Challenges
1300-1400 Lunch
1400-1600 Session 2 – Conservation of Natural Resources in Urban Green Space: Current Practices
1600-1900 Technical visit to Penang Municipal Park/Penang Botanical Garden
2000-2000 Welcoming Dinner

Wednesday  
Day 2 Ifpra Congress 2014
0830-1300 Session 3 – Recreation Programming for Environmental Sustainability
Session 4 – Conservation of Natural Resources in Urban Green Space: Innovative Practices
Tea break 1030-1100
1300-1400 Lunch
1430-1900 Technical visit (Penang Tropical Spice Garden/Butterfly Farm)

Thursday  
Day 3 Ifpra Congress 2014
0830-1300 Session 5 – Best Practices and Benchmarking
Session 6 – Ex-situ Conservation in Urban Green Areas
Tea break 1030-1100
1300-1400 Lunch
1430-1630 Workshop
1630-1730 Resolution and Closing
End of Conference and Refreshments

Friday  
Post-Congress Tour
0800-2200 UNESCO World Heritage Tour
Penang Tree Trails, Heritage Trails by Trishaw

Saturday  
Post-Congress Tour
0800-2200 Penang Eco-Trail
National and forest parks, farms and traditional villages
2. **IUCN World Parks Congress, Sydney, Australia; 12-19 November**

A significant 10-yearly gathering of those focussed on protected areas, but including some urban park focus. For example, Stream 8 Inspiring a New Generation, Theme 4: Integration – Building a Global Movement to Connect a New Generation with Nature may provide an opportunity for Ifpra to both highlight development of the New Ifpra as an international organisation championing urban parks and to present on urban biodiversity.

**Call for Ifpra Member collaboration from Parks Canada**

Marc Johnson, Strategic Advisor, External Relations and Visitor Experience, Parks Canada has requested submissions from Ifpra members for examples of programs for Stream 8: Inspiring a New Generation (and particularly Theme 1: Bringing Nature into People’s Lives, which includes initiatives conducted within parks and gardens). Marc is seeking professionals willing to volunteer their time to develop a presentation or several presentations to outline initiatives that have engaged the public. Submissions would have to be financially self supporting, as there is no budget for this work.

Cliff Lacey, clifflacey@telusplanet.net, Commissioner for Canada, has offered to review thoughts and ideas from Ifpra Members and pass them on to Marc. Marc Johnson can be contacted for further clarification via e-mail marc.johnson@pc.gc.ca

3. **Nordic Parks Congress, Malmö Sweden, August 2014.**

In conjunction Ifpra will host the Executive and World Commissioners meetings, Yardstick Scandinavian User Group Meeting, Ifpra Academy Workshop and a pre Conference tour in Copenhagen, Denmark.

The four-yearly Nordic Parks Conference includes presentations from head gardeners from Gothenburg, Sweden and Chicago, USA, the former Commissioner of Parks, Sport and Recreation for Bogota, Columbia and Ifpra’s James McCulloch from the UK as well as local study tours. Ifpra coordination is by Christy Boylan and the Ifpra Europe Executive.

Details of Ifpra Activities within the frame of Nordic Park Congress 2014 are as follows.

**Sunday 17 August – afternoon/evening**
Arrival for Ifpra Commissioners and partners and Yardstick members to hotel in Malmö 18.00-18.45: Planning and implementation of the ongoing Malmö Festival, lecture by Gunnar Ericson, Ifpra Commissioner for Sweden (venue to be announced). The rest of the evening free for own experiences.

**Monday 18 August** - 09.00-17.00: Study tour with bus: Park and outdoor environments in Copenhagen – the European Green Capital in 2014. Responsible for the program: Rikke Hedegaard Christensen, the city of Copenhagen (for Ifpra Commissioners and partners and Yardstick members). The evening free for own experiences in Malmö or Copenhagen.

**Tuesday 19 August** - Venue: Malmö Town Hall – August Palms plats 1
08.00-10.00 Yardstick Annual Meeting
10.00-10.20 Coffee
10.20-12.30 Ifpra Academy Training Session
12.30-13.30 Lunch
13.30-17.00 1. Ifpra Europe and Ifpra World Commissioners meeting
2. Meeting for the Steering Committee within Nordic Green Space Award
17.00-18.30 Board meeting FSS (The Swedish Association of Park Administrators)
09.00-16.00 Partners: Study tour by bus – sightseeing with guides in the Malmö region
19.30-21.30 Dinner for Ifpra Commissioners and partners and FSS Board members at a
restaurant in central Malmö

**Wednesday 20 August**
Participation in Nordic Park Congress. Venue: Malmö University.
For partners: the day free for own experiences.

**Thursday 21 August**
Participation in Nordic Park Congress. Venue: Malmö University.
For partners: 09.00-14.00 Guided city walk in Malmö, lunch included. Then possibilities to
join one of the congress study tours at 14.20 and the congress Gala dinner at 19.00.

**Friday 22 August**
Venue: Malmö University
08.45-13.15 Participation in Nordic Park Congress
13.15-14.15 Lunch
14.15-15.30 Annual meeting for members within FSS (The Swedish Association of Park
Administrators)
For partners: the day free for own experiences.
Journey home either Friday afternoon/evening or Saturday morning.

**2015**

1. **Smart Parks and Gardens Conference, Pont de Lima, Portugal, 26-30 May**

Ifpra Europe Congress and 9º Iberoamerican Congress of Parks and Public Gardens in association
with Ponte de Lima Municipality, Portugal. The congress venue will be the Diogo Bernardes
Theatre. The languages will be spoken and translated in English, Portuguese and Spanish

Some features include:
- A Story of Gardens along the Lima River
- European Garden Awards, Country and Manor House Tourism
- Golf, craftwork, vineyards – Vinho Verde (Green Wine)
- Protected Area in Natura 2000 network
- International Garden Festival an annual event with 100,000 visitors annually
- Pre-congress 26th,
- Congress 27th – 30th,
- Post congress 30th May

**2016**

1. **Ifpra World Congress**
While to be subject to an Expression of Interest, a tentative offer was made by Willie Nel
(Commissioner South Africa) for the Congress to be held in South Africa.
Vale Dr David Aldous

The following Valedictory for David was written by friend and colleague John Senior and published in the Parks and Leisure Australia magazine.

“It is with great sadness that I have to inform you of the passing of long standing PLA member Dr David Aldous, he was 67. David passed away on Friday 1 November very unexpectedly from a brain aneurysm occurring immediately after returning home from a trip to Canada where he was participating at the International Federation of Parks and Recreation Administration (IFPRA) World Congress where he was awarded the IFPRA Silver Medal for his long and distinguished service to the organisation.

David’s untimely death comes as a shock to us all in the parks and recreation industry (in Australia and worldwide) to which he was a dedicated and tireless contributor over many years. Our thoughts go out to Kaye, Andrew, Matthew and Janine at this time.

David had many strings to his academic bow. A BSc Hons from University of Sydney, a MSc and a PhD respectively from Cornell University and University of Michigan State both in the USA, and more recently a Grad Dip in Education Management from RMIT and a TAFE Certificate IV in Training & Assessment.

Rising to Associate Professor at the University of Melbourne’s School of Land & Environment, David retired (or rather semi-retired!) in 2007 to Queensland where he became an Adjunct Associate Professor at the University of Queensland. In 2011 he was granted an Honorary Professorship by the University of South Africa.

First joining the Royal Australian Institute of Parks & Recreation in 1973, David served on the Victorian regional councils for both RAIPR and later PLA - his overall contributions were acknowledged in 2005 with PLA’s highest accolade, the Frank Stewart Award, “in recognition of significant innovation and best practice in the parks and leisure industry”. He was a member of the organising committees for several Victorian-based PLA National Conferences and in recent years served on the PLA NatConsulting Board.

His enthusiasm and foresight included being instrumental in establishing the much acclaimed National School in Park Management at the University of Melbourne, running annually from 1996 to 2007 - providing mid-career training to over 350 participants in those twelve courses.

In 2006 on behalf of PLA and along with Garry Henshall, David helped develop and subsequently deliver annual Certificated Park Management training to the Singapore National Parks Board’s Centre for Urban Greenery & Ecology.

Also very active with IFPRA, David was an Australian Commissioner, becoming its Asia-Pacific Chair and subsequently World President (1998-2001) and was a member of its Science Task Force. He received its Australian Award for ‘leadership in the field of parks and recreation’ in 1995 and just days before his unexpected death was the recipient of its Silver Medal.
In addition David had been, since 2008, the Chair of the International Society for Horticultural Science’s Commission on Education, Research, Training & Consultancy and was a member of the current organising committee for the Society’s 2014 World Congress.

David was a prolific researcher, educator and author. He was a speaker at many conferences in Australia and overseas especially on his specialist topics of urban horticulture, green space sustainability and sports grass/turf.

Fondly admired and loved by his peers, David will be sorely missed by them and the whole parks and recreation industry will be saddened by his departure. He leaves an immeasurable legacy to the industry which can never be repaid.

Our deep sympathies go to Kaye and the family at this difficult time – our collective thoughts are with you. We mourn your and our loss.

Goodbye David - colleague, wise counsel, educator, best practitioner and dear friend of many.”

David’s funeral was held at St Colomb’s Anglican Church, 23 Victoria Street, Clayfield, Qld on Thursday 7 November.

Minutes of the World Commission and General Assembly Meetings

These will be circulated and posted on the Ifpra Website. A number of items have been highlighted in this newsletter.

Ifpra Member Database and Contacts

As part of the investment in a higher level of member engagement and services and moves towards creating a New Ifpra the member database will be strategically developed and utilised.

- Members will be contacted shortly and given an option for their contact details (e-mail) to be withheld before a contact list of members is circulated to all members (as is often done with conference attendees). This will allow members to freely contact colleagues over common issues, advice and information, and other business exchange. Some simple protocols will be developed about contacting all members or commercial business. The contacts list will be kept up to date on the website in a members-only area to be developed.

- The database will be used to better target membership services and member recruitment based on regions, types of organisation etc. Previous Ifpra members will be invited to re-join the rejuvenating Ifpra. Members with contacts for previous members or national professional associations or other potential members that would get value from joining Ifpra are invited to send their contacts to the Secretariat at office@ifpra.org.

The Ifpra e-newsletter is produced monthly to keep members and interested stakeholders up to date with Ifpra and member activities, news, and items of interest. All member contributions and ideas are welcome and can be e-mailed to office@ifpra.org or ceo@ifpra.org. The Ifpra e-Newsletter will be integrated into the new Ifpra website, expected late December.